



Meeting Summary

City of Columbia Climate Protection Action Campaign Public Works Facility, 2910 Colonial Drive March 2, 2010

Attendees: *Mary Pat Baldauf, Randy Cherry, Robert Harkins, Mary Jane Henderson, Felicia Rhue Howard, Trish Jerman, Heidi Johnson, Victoria Kramer, Anna Lange, Shannon Lizewski, Tonya Lott, Martha Mason, Ryan Nevius, Anne Sinclair, Nancy Lee Trihey, Megan Weidner*

Chairman Anne Sinclair called the meeting to order.



Lose THE
baggage

Heidi Johnson, Sack the Plastic Committee chair, announced the formation of a new, grassroots program to address disposable bag use: Lose the Baggage. Riggs Advertising created this new identity, and the Committee will now be known as Lose the Baggage. The new campaign includes use of social media, a Web site, school programs and in-store promotions. The full committee approved the plan, and now staff will take it to City Council via the City Manager.

Victoria Kramer, with the City of Columbia Stormwater Management team, will be setting up meetings to talk with the heads of the three major CPAC sub-committees: Building/ Development, Green Business and Education. The goal is to see where the sub-committee efforts overlap with City stormwater outreach needs. The stormwater team is also working on developing a stormwater concern reporting line where people can either phone in or use a webform to report stormwater problems. Details on what types of problems should be reported are forthcoming.

Martha Mason, Education and Outreach Committee chairwoman, invited members to attend an event for congregations hosted by Clean Energy Works.

Development Committee chairman Robert Harkins announced that finishing touches have been put on the Green Building Incentive program and that Mary Pat Baldauf will work with Public Relations and Mayor Coble to schedule a news conference.

Baldauf updated the group on plans for the Green is Good for Business Conference, which will be held on September 14.

The next meeting will be held on Tuesday, April 6.